



FONTS IN PRINT • FINE DESIGN CONTEST

A JURIED COMPETITION • SHOW US YOUR STUFF • GOOD LUCK!

CHANK FONTS IN PRINT, A FINE DESIGN CONTEST, is a juried competition to showcase the work of today's best and brightest designers and their use of Chank Fonts. This world-wide call for entries is an opportunity for you to show off your best work and receive recognition for your graphic talents and typographic skills.

I've been designing type for well over a decade now. Back when I started and still today, one of my biggest thrills is walking into a store or driving down the street and seeing my fonts used in exceptional ways. Whether my fonts star prominently in a campaign or they are seamlessly woven into an innovative concept, my heart sings when designers show they truly understand my type.

Just as Chank Fonts work as creative tools for you, your designs work as creative inspiration for me. This contest will help me come up with fresh type designs and inspire me to continue creating innovative fonts.

Whether you work for a large corporation, at an ad agency, in a design studio, or from home as a freelancer, I want to see the work you're doing with my fonts. Please accept this invitation to this competition and **show me your stuff!**

I'm asking colleagues in different areas of design — branding, marketing, advertising, academics, publication, etc. — to help me narrow down the choices to twelve contenders and one grand prize winner. Hope to see your work in the running.

Good luck!

chank!

Chank Diesel

American Alphabetician

President, Chank Co



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CONTEST INFORMATION & RULES • YA NEED 'EM, SO READ 'EM!

ELIGIBILITY

Any art director or designer who has created print work with a Chank Font (Free, Professional, or Custom) may submit the original printed communication piece(s). Pieces must have been published between January 2004 and June 2005. Any one person may submit more than one piece, with separate fee and entry form for each piece. Likewise, any one piece may be submitted for more than one category, with separate fee and entry form for each category. Relatives of judges and employees of Chank Co are not eligible.

JUDGING

Submissions will be judged by a panel of design professionals. We'll be looking for excellence in design and outstanding use of Chank Free Fonts, Chank Professional Fonts, and Chank Custom Fonts.

PRIZES

A winner will be chosen for each category. These winners will receive the upcoming Chank Greatest Hits OpenType Fontpak. Judges will also choose winners representing the best use of Chank Free Fonts, Chank Professional Fonts, and Chank Custom Fonts who will receive the Complete Chank Font Library in OpenType format. One grand prize winner will receive the Complete Chank Font Library in OpenType, a 5-year subscription to the Chank Font of the Month Club, and \$500! All winners will receive a certificate of excellence.

HOW TO ENTER

1. Send the actual printed piece, unmounted and well protected. DO NOT send slides. For large-scale print work such as billboards and signage, photographs larger than 5" x 7" may be submitted. All submissions must be accompanied by a CD containing high-resolution digital files (PDF or JPG only, 300 dpi). Entries cannot be returned.
2. Include two copies of the entry form with each submission. Forms must be filled out completely and legibly.
3. Enclose payment for each submission. All major credit cards are accepted, as are checks. Make checks payable to Chank Co.
4. Deadline for submission is September 15, 2005. Send submissions to:

CHANK FONTS IN PRINT CONTEST

PO BOX 580736

MINNEAPOLIS, MN 55458-0736 USA

FINE PRINT: *By submitting work to this contest, you grant Chank Co the right to reproduce images on Chank.com and in promotional materials. You may only submit entries of original work that are the property of you or your company. Chank Co is not liable for any infringement by any contestant's misrepresentation. Chank Co reserves the right to create new categories. Chank Co will notify winners by email after judging is complete. No entries will be returned.*



FONTS IN PRINT • CONTEST ENTRY FORM

SUBMISSION INFO • ONE SUBMISSION PER ENTRY FORM PLEASE!

Name _____

Company Name _____

Address _____

City State Zip _____

Country _____

Area Code & Phone _____

Email _____

URL _____

Entry Title _____

Chank Font(s) Used _____

Designer(s) _____

Art Director _____

Client _____

Creation Date _____

CATEGORIES (CHECK ONE)

- | | |
|---|---|
| <input type="checkbox"/> Advertising (Single or Campaign) | <input type="checkbox"/> Identity System (Logo, Business Card, and/or Letterhead) |
| <input type="checkbox"/> Branding (Single or Campaign) | <input type="checkbox"/> Product Packaging |
| <input type="checkbox"/> Brochures or Catalogs | <input type="checkbox"/> Signage |
| <input type="checkbox"/> Book Cover | <input type="checkbox"/> Stationery, Invitations or Announcements |
| <input type="checkbox"/> Gear (T-Shirts, Hats, etc.) | |

PAYMENT (CHECK ONE IN EACH COLUMN)

- | | |
|---|---|
| <input type="checkbox"/> Check enclosed | <input type="checkbox"/> \$20 USD per single entry |
| <input type="checkbox"/> Charge it to my
Visa, MC, AmEx, Discover (circle one) | <input type="checkbox"/> \$30 USD per series/campaign entry
(one submission with 3 or more pieces) |

Card Number _____ Exp ____ / ____

Name on Card _____

Signature _____