



THE OFFICIAL **CHANK!** NEWSLETTER — RHYMES WITH CHEDDAR!

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FONT FUNDRAISER

The type and design communities are uniting to raise funds for victims of the Southeast Asia Tsunami. The project, Font Aid III, was coordinated by the Society of Typographic Aficionados and Building Letters.



Chank and other designers were invited to contribute to a dingbat font of fleurons (aka printers' flowers). This font will be available for sale at MyFonts.com, with all proceeds donated to Direct Relief International. You'll never feel better about a font purchase!

For more info, visit:
www.typesociety.org/fontaid.html

A MESSAGE FROM THE CHANK



Check it out — my first newsletter! It sure is fun putting together another publication. Just like the good old days back at *Cake Magazine* when I started making fonts... when I hung out with grunge rock bands... and when I met Heidi, my wife-and-business-manager-to-be.

Although Heidi and I are having a good time getting back to our roots of writing and designing, I doubt this little PDF newsletter is going to land us any backstage passes or free drinks. But I hope it will open communication with our customers. I'll do my best to keep you in tune with happenings in fonts, design, and Minneapolis.

The most happening thing right now is my web site. I've teamed up with my old friends from Clockwork.net to get a fresh new look. The new design should make it easier to find fonts you're looking for. We're loading it up with lots of helpful content, too.

The font you're reading is Adrianna Extended. I've added more weights and improved the Demibolds. It's a long and continuous work-in-progress. This PDF gives you a good idea of how all the different weights work together. Along with the improved Adrianna Extended Demibolds, I'll be releasing the Adrianna Extended Lights and Ultralights in January. Then in February, you can expect the Adrianna Extended Regulars and Bolds.

Don't miss the great Icebreaker Sale! Now through the end of February, prices will drop with the temperature. Holy crap... it's cold in Minneapolis right now, so you should find some good deals at Chank.com. Gotta give props to Pat Broderick of Rotodesign.com for his work on the Icebreaker graphics.

Check out the events section and you'll see I'm travelling to the O.C. in March. Do you watch that show, *The O.C.*? I love to hate those tragic teenagers. Anyway, Heidi and I will be hanging out in Orange County and San Diego for a week, looking forward to meeting some brilliant designers. If you know some smart and beautiful folks I should meet, send an email to friendlyfolks@chank.com. Maybe we can catch a game of golf?

Have a lucky new year!

-Chank!

